

Tampon Alert Week 6-12 June 2005

This year, National Tampon Alert Week will be 6-12 June 2005 and International Tampon Alert Day is 8 June. The theme this year will be 'Educating a new generation of teenage girls and young mums'.

Alice Kilvert, died 26th November 1991 aged only 15 of tampon-related Toxic Shock Syndrome (TSS) at Trafford General Hospital, Manchester. Alice Kilvert Tampon Alert was formally set-up by her friends and family in March 1993 and aims to raise awareness of the possibility of developing Toxic Shock Syndrome during tampon use and to offer support to those that have survived and bereaved families.

Following a small but significant number of cases of tampon-related TSS cases during the late 1980's, a new environmental campaigning group called Women's Environmental Network (WEN) began to collect information on the disease as part of their research into all forms of sanitary protection. Working together with a small group of concerned families, they campaigned for a Tampon Safety Bill and to provide support for others. More info on WEN and Tampon Alert can be found at www.tamponalert.org.uk.

Liz Sutton of Women's Environmental Network (WEN) says health is just one of several reasons women are swapping to natural menstrual products. She explains; "Rayon, which is used in many tampons, has been linked to toxic shock syndrome. It's a rare disease but it can be fatal... There are many natural products on the market, you just need to find one that suits you".

To heighten awareness of Tampon Alert Week and International Tampon Alert Day, Pure Balance is providing a give-a-way promotion pack for all relevant media vehicles. The give-a-way promotion pack includes a Sea Pearls Deluxe pack worth £16.99 and three Sea Pearls standard packs worth £7.99 each. Each pack is the equivalent of 6 months supply of sanitary protection. To arrange a promo pack for your title, please contact us via phone, fax or email (details above).

Sea Pearls™ Natural Sea Sponge Tampons are Sea Pearls™ are completely natural sea sponge tampons containing no Rayon, Dioxin or any synthetic fibres. Sustainably harvested and reusable for six months or more, they are healthy, economical, environment friendly, comfortable and convenient. Sea Pearls™ are available in natural health food stores, beauty salons and local independent chemists. If you require any further information on the benefits of Sea Pearls™, please visit www.seapearls.co.uk.